Terms & Conditions

From Expertise to Contracts · Effective October 2026

These Terms & Conditions apply to From Expertise to Contracts, offered by Expertise in Demand ("Expertise in Demand", "we", "us"). By completing payment you accept these terms. The version shown at checkout when you paid applies to your cohort.

AT A GLANCE

1. **The programme**

   Eight live Saturday classroom sessions on Zoom, 8 classroom hours in total, plus a printed workbook, eight deliverables and a readiness assessment.

2. **What the programme does not include**

   No legal, tax or compliance advice, no government fees, and no filing on your behalf.

3. **You complete your own registrations**

   You own your accounts and submit your own applications. We guide you; we never file for you.

4. **No guarantee of results**

   The programme is education and guidance. It does not guarantee a contract, certification or income.

5. **Fees and the Discovery Call credit**

   The programme fee is the amount shown at checkout. A $100 Discovery Call fee is credited if you enroll within 15 days of the call.

6. **Cancellations and refunds**

   Full refund before the first session. If we cancel, we refund what we received after processing fees. After the first session, the only refund is the Texas Education Code satisfaction refund after 4 classroom hours.

7. **Materials and intellectual property**

   Our materials are for your own business only. Your own work stays yours.

8. **Recordings, confidentiality and conduct**

   Sessions are recorded by us only. Keep what other participants share confidential.

9. **Feedback, testimonials and marketing**

   We may use your feedback, first name, business name and clips in which you appear. Opt out any time by email.

10. **Limitation of liability**

    Our total liability is limited to the programme fee you paid.

11. **Resolving disputes**

    Contact us first. Texas law applies, and any legal action is brought in Collin County, Texas.

12. **Changes to these terms**

    We may update these terms for future cohorts. The version shown when you paid applies to you.

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1. The programme

From Expertise to Contracts is an eight-week classroom programme. It includes:

- Eight live online classroom sessions held on Saturdays via Zoom, 8 classroom hours in total.
- A printed participant workbook.
- Eight practical deliverables you build during the programme.
- A final readiness assessment, a copy of which you receive with your 90-day plan.
- Access to your cohort's private participant group.

Sessions are led by Expertise in Demand facilitators and guest experts. The facilitator may vary from session to session.

Sessions may be recorded for quality and internal use. Recordings are not part of what you purchase, and we are not obligated to share them.

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2. What the programme does not include

The programme does not include:

- Legal, tax, financial or compliance advice.
- Government filing, registration or certification fees.
- Completing, submitting or paying for any registration, certification, bid or proposal on your behalf.
- Unlimited one-on-one review or editing outside scheduled sessions.

3. You complete your own registrations

You create and own your Login.gov, SAM.gov and state or local supplier portal accounts. You enter your own information and submit your own applications. We explain, guide and review; we never log in as you, hold your passwords, pay fees for you or submit anything on your behalf.

You are responsible for the accuracy of every representation and certification you make to a government agency.

4. No guarantee of results

The programme provides education, frameworks and guidance. It does not guarantee that you will win a contract or award, obtain a certification, have a registration approved, or earn any specific income. Outcomes depend on your own effort and on factors outside our control.

5. Fees and the Discovery Call credit

The programme fee is the amount shown at checkout. Payment is processed by Stripe.

The Discovery Call is a separate consultation with its own $100 fee. Once the call has taken place, that fee is not refundable. If the call is cancelled before it takes place, any refund is made under paragraph (g) of the Cancellations and refunds section. If you enroll in the programme within 15 days after your call, the $100 is credited in full toward your programme fee.

6. Cancellations and refunds

(a) **Before the programme begins.** You may cancel at any time before the first session and receive a full refund of the programme fee.

(b) **If we cancel the programme.** If we cancel the programme, we refund the programme fee we received, less payment processing fees under paragraph (g).

(c) **Change of facilitator.** Sessions may be led by different facilitators. A change of facilitator is not grounds for a refund.

(d) **After the programme begins.** Once the first session has taken place, the programme fee is not refundable, including for missed sessions or a decision not to continue, except as set out in paragraph (e).

> (e) **Satisfaction refund.** If you complete at least 4 classroom hours (one-half of the 8-hour course), are dissatisfied with the course, and, no later than the 14th day after the date the course concludes, request a refund and provide in writing a reasonable basis for your dissatisfaction, we will refund the programme fee in full.

(f) **How to request a refund.** Email your request to expertiseindemand@trussugavi.site. Approved refunds are returned to the original payment method.

(g) **Payment processing fees.** Our payment processor does not return its processing fees to us when we issue a refund. Refunds under paragraphs (a) and (e) are made in full. For every other refund, including a cancelled Discovery Call or any refund we choose to make that these terms do not require, we refund the amount we received after those fees.

This section is intended to meet the refund requirements of Texas Education Code Section 132.003.

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7. Materials and intellectual property

Expertise in Demand owns the workbooks, slides, recordings and templates provided in the programme. You may use them for your own business. You may not copy them for others, resell or redistribute them, post them publicly, or use them to teach or train others.

The deliverables, proposals and other work you create remain yours.

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8. Recordings, confidentiality and conduct

Sessions may be recorded. By joining a session you consent to being recorded by Expertise in Demand. You may not record, screenshot or share sessions, or share other participants' information.

Keep confidential what other participants share about their businesses.

We may remove a participant for harassment or abusive conduct. Any refund in that case is limited to what the Cancellations and refunds section or the law requires.

9. Feedback, testimonials and marketing

By accepting these terms, you agree that Expertise in Demand may use feedback you share with us, your first name, your business name, and excerpts of session recordings in which you appear, to promote the programme.

We will not share other participants' business information, and we will not misstate your results.

You may opt out at any time by emailing expertiseindemand@trussugavi.site. We will stop new uses within 10 business days. We cannot recall materials already published or printed before we received your request.

10. Limitation of liability

To the extent the law allows, our total liability to you relating to the programme is limited to the programme fee you paid. We are not liable for indirect or consequential losses, including lost contracts, awards or profits.

11. Resolving disputes

If you have a concern, contact us first in writing at expertiseindemand@trussugavi.site, before filing a dispute with your card issuer or payment processor. We aim to respond within two business days and will work in good faith to resolve the matter within 30 days.

These terms are governed by the laws of the State of Texas. Any legal action relating to them will be brought in the state courts of Collin County, Texas, including its justice courts for small claims.

12. Changes to these terms

We may update these terms for future cohorts. The version shown at checkout when you paid applies to your cohort.

If any part of these terms is found unenforceable, the rest remains in effect.

Questions or a concern?

Write to us before contacting your card issuer. We aim to reply within two business days.
expertiseindemand@trussugavi.site

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